

Santa Fe College
Resource & Planning Council
November 14, 2013
Northwest Campus, Room F-258

Minutes

1.0 Welcome and Call to Order

Lisa Armour called the meeting to order at 2:00 pm.

The following members of the Council were present:

Benny Alligood	Gary Hartge
Lisa Armour	Jodi Long
Ed Bonahue	Rhonda Morris
Lela Frye	Tim Nesler
Ginger Gibson	David Price
Bobby Hom	David Schlafer
Mike Hutley	Tyffany Wishart (Marie Thomas)

The following members were not present:

Naima Brown	Kim Fugate-Roberts
Chuck Clemons	Dan Rodkin
Mike Curry	Jessica Vander Biezen
Daniel Freed	David Tegeder

Recorders: Cheryl Farrell and Amy Nichols

2.0 Approval of October Meeting Minutes – Lisa Armour

Action Taken: Minutes for the October 17 meeting were approved.

3.0 RPC's SWOT Analysis – Lisa Armour

The results of the rankings by the RPC members of the SWOT items previous selected were reviewed. The primary aim for ranking is to assist the group in figuring out the top-shared items for discussion and future planning. It was noted that all items on the original list are still in place and can be reviewed in the future as necessary. Below are the items that bubbled up in each category:

Strengths

- Great programs, including Health Sciences and growing baccalaureate programs
- Dedicated faculty and staff
- Quality Enhancement Plan
- Financial soundness
- Creative and unique learning spaces (e.g. FAH, zoo, planetarium, rock cycle garden)

- Gator Den/UF partnerships
- Shared Governance
- Safe campus; police department
- Center for Innovation and Economic Development (CIED)

Weakness

- Complacency (we think business as usual will continue to work)
- Using data to inform decisions and document effects of changes
- Being reactive rather than proactive
- Challenges with communication
- Departmental focus rather than college focus
- Salaries not competitive
- Outdated or inconsistent policies

Opportunities

- Strategically planned professional development for faculty and staff
- Rethinking how we educate individuals (modularization, MOOCs, ...)
- Community and business partnerships
- Cloud services, social networking, mobile computing, and big data
- Additional university partnerships
- Blount Campus
- Virtual Campus; online college
- International recruitment
- Securing more grant/scholarship options
- Open source educational materials
- Teleworking; flex scheduling

Threats

- State mandates (e.g. reduction in general education hours, developmental ed, benefits, ...)
- Federal changes (e.g. financial aid)
- Other educational institutions offering greater convenience or more flexibility (online, MOOCs, ...)
- Underprepared students
- Politics driven by focus on compliance rather than quality
- competition from other schools that are perceived to better meet students' needs
- Rapidly changing technology

Dr. Armour indicated that the overall SWOT analysis assists the council's planning by revealing patterns of passion and interest in certain areas, which in turn generates and directs potential strategies. The vice presidents have agreed to work on a narrative to accompany the SWOT items. It was pointed out that this was not exclusive and interested council members could contact Lisa Armour with their desire to participate in the narrative

process. A creative exercise is planned for the next meeting taking the high-ranked items and coupling them in an effort to create potential strategies for future considerations.

Action Item: Verify rankings with responders for observational perspective registering a possible disconnect between upper administrators and middle management.

Action Item: Send out SWOT Analysis to council members.

4.0 “Values” Survey for Strategic Planning – Lisa Armour

In an effort to gather information for future strategic planning “values” discussions and the college-wide workshop scheduled for next week, a survey was generated and sent out to all full- and part-time employees through a Today @ SF Special Edition email. The “values” survey appears as a two-column list with phrases on the left that describe things of extremely high value that are strongly in evidence at the college and the duplicate list on the right best describes thing that you wish were more strongly in evidence.

To gain a greater response than was received (administrators 71, board members 2, career service 34, faculty 53, and 100 students) it will be sent out again today from Lisa’s email as a bankshot with the survey link attached. The council was encouraged to promote the survey within their respective areas.

5.0 Tech Fee Proposal – Honors Calculus – Tim Nesler

A request to use student technology fees for the purchase of 16 iPads with covers (\$11K) was presented for the three-term honors calculus sequence. Details discussed for the pilot project included impact of liability to students, departmental replacement costs, checkout location, and possible outcomes including student engagement, and mastery of key concepts. Further discussion included student choice for selecting course sequence involving the iPad or not and the possibility of comparing the outcomes of the success of a tablet over a laptop for this sequence of courses.

Action Taken: Request for iPads for Honors Calculus sequence was approved.

6.0 Planned Vision, Values, and Mission Workshop – Lisa Armour

The visionary workshop scheduled for next Thursday, November 21, was promoted and the need for table facilitators was requested from the council membership. Those interested were asked to either meet with Lisa Armour after the meeting or email her with their interest. She also encouraged those attending to act as ambassadors for planning in their areas encouraging excitement and engagement for the process. All were challenged to look for creative and innovative colleagues that will add value to the development of a new strategic plan and that will be able to attend Thursday’s meeting.

7.0 Organizational Development Plan – Ginger Gibson

Ginger Gibson communicated to the council that the college is working through organizational development to cultivate a service philosophy for the institution. A consultant has been engaged to assist with the process and the first phase of needs assessment begins next week. This will be followed by an all-day session in December to develop a service philosophy. From there it will be rolled out to the institution, which will include training sessions.

8.0 Adjournment

The meeting was adjourned at 3:14 p.m. The next meeting is scheduled for January 9, 2014.