

Food Service Advisory Committee Minutes

December 2, 2011

Members Present: Erik Anderson, Krista Froiseth, Charles Griggs, Kathyleen Hardage, Bertha Jackson, Brianna Johnson, Jeff Mohr, Debbie Reid, Elizabeth Spurgin, Freddie Wehbe

Members Absent: Brenda Evans, Mary Jane Mahoney, Chanda Stebbins

Guests: Paul Easter from Dominos, Dan Brainerd from SF Police

The meeting was called to order at 10:04 a.m.

The minutes from the September 23 meeting were approved as noted.

Food Court Report

- Subway
 - Sales are still down, but steady.
 - Anderson suggested long lines may be deterring sales. Mohr confirmed lines are long but reported short wait times; also the Kangaroo station across campus is attracting sales due to convenience rather than service level.
- La Fortuna
 - No Report
- Domino's
 - Sales are slowing, but no other significant issues.

Coffee 101 Report

- Sales are up from this time last year.

Bookstore Report

- No Report

Old Business

- Patron Behavior
 - Dan Brainerd reported to committee that police presence in and around the Food Court area has been increased, which has slightly reduced noise levels. Specific individuals have been contacted regarding the sexual harassment problem. SFPD is gathering information campus feedback to help address these situations.
 - In addition, SFPD is trying to identify individuals who are not SF students coming on campus to harass or behave inappropriately or illegally.
 - SFPD is currently conducting a campus-wide study on how to improve security via several options, such as CCTV cameras.
 - Discussion took place regarding the Food Court second floor quiet area. The Committee will continue to evaluate the area.
 - Jackson reported continued problems with harassment, noise, and rough behavior on the deck area, adding that one particular group of individuals appears to be involved.
 - Schlafer will investigate signage options for the area.
- Food Court Renovation
 - Jesse Pugh presented artistic renditions of the planned Food Court renovations, including samples of materials to be used.
 - Renovations to include flooring, walls, fixtures, tables, seating, and drop lighting. Sound-absorbing materials for the ceiling are not affordable this fiscal year but may be added in the future.

- Possibilities for improvements during the Spring semesters include: student organization posters, student art and multimedia, plants, outside wall redecoration, and addition of recycling centers to facilitate cleanliness.
- Food Service at Blount Center
 - Dominos provides service on Tuesdays and Thursdays. Sales started out very well but have since dropped sharply.
 - Suggestions were made for more communication via email, signage, promotion, etc.
- Committee Membership List
 - Froiseth will reach out to more students to encourage more student attendance of Committee meetings.
 - Shlafer suggested the possibility of changing dates and times of meetings, if this would enable more students to attend.

New Business

- Cart Sales on Campus
 - Shlafer reported that SG has approached him with the suggestion of cart sales in buildings V and K. He asked for vendor input as to how this would affect sales.
 - Coffee 101 stated that a coffee cart would drastically lower sales.
 - Dominos and Subway feel that K is too close to the Food Court, and that food service in V would discourage athletes from using vouchers at the Food Court.
 - The consensus of vendors present was that food carts would cause profits to plummet, possibly causing vendors to leave the College.
 - In the current economy, damage to sales causes prices to rise, which does not serve SF students or staff.
 - The daily availability of free food (such as the Hare Krishnas) is already damaging sales, especially when such groups do not contribute anything to the College.
 - Anderson reported that a previous attempt was made to run the concession stand in V for profit, and that this plan made no profit and was canceled.
 - Anderson also reported that electricity and plumbing have been removed from the K common area, prohibiting the installation of carts that need power/water.
 - Jackson reported that her input from students does not show a desire for carts in V or K. She suggested the addition of carts by Food Court vendors at distant points on campus, such as N or O, or seasonal items like hot cocoa or ice cream.
 - Shlafer will invite an SG representative to the next Committee meeting to clarify the request.

Open Discussion

- Vending Machine Card Issues
 - Cellular service on campus has declined due to AT&T moving their tower. This is causing vending machine card readers to time out and/or lose signal.
 - AT&T claimed they would boost signal, but so far there has been no perceived boost at all.
 - Mastercard debit cards are no longer accepted in vending machines on campus because of increased debit fees by Mastercard.
 - This may raise a serious concern, because Higher One student debit cards are by Mastercard.
- A request was made for healthier options in campus vending machines.
 - Shlafer invited suggestions for specific products in specific areas; vendors will only stock what sells, and “healthier” can mean different things.

Scheduling of 2012 meetings to be determined.

The meeting adjourned at 11:30 a.m.