

Food Service Advisory Committee Minutes

September 24, 2010

Members Present: Erik Anderson, Jim Atyeo, Heather Domin, Brenda Evans, Charles Griggs, Mary Jane Mahoney, Jeff Mohr, David Schlafer, Francisca Wong

Members Absent: Dan Baldinelli, Theo Cohall, Jason Craig, Kathyleen Hardage, Keshawn Herbert, Bertha Jackson, Leandra King, Kristen Littlefield, Debbie Reid, Elizabeth Spurgin, Chanda Stebbins, Freddie Wehbe, Edgar Wong

Student Guests: Alex Cardelle, Morgan Higman, Lexley Shelton

The meeting was called to order at 10:05am.

Food Court Report

- **La Fortuna**
 - Summer sales were not good; Fall semester is doing much better.
 - Now offering new products and receiving good customer feedback.
 - Currently catering basketball practice on Wednesdays. Campus catering is going well.
- **Subway**
 - Fall semester is the busiest time of year. Sales are good; up 5% from last year.
 - Recently purchased new equipment; no problems to report.
- **Dominos**
 - (no representative present)

Coffee 101 Report

- Business is picking up after the slow time during the summer.
 - New Fall products are available (Pumpkin Spice, etc.)
 - Coffee 101 is now accepting athletic vouchers
 - Re. the sink situation: Facilities has been consulted, and the area will be renovated. A sink up front is desired but not yet feasible; for now, the back room will be renovated with new sinks and counters.

Old Business

- Conditioned Vending Machines
 - Awaiting new machine to be installed outside building X. More to follow if needed.
- Patron Behavior Follow-Up
 - Committee received reports of a group loitering in Food Court entrance, impeding traffic flow and harassing fellow patrons. Issue will be reported to campus police and situation will be monitored.
- Food Court Decorations
 - Schlafer distributed a proposal created by a sub-committee over the summer. Contents of this proposal are attached to these minutes (see page 3).
 - Point raised by Atyeo: will laptop area create problem with loitering and crowding?
 - Response: Food Court is used as lounge area due to lack of other student union and/or lounge facilities. Adding additional seating as described in the proposal would absorb some of the overflow.
 - Schlafer invited Committee members and student reps to send any comments or suggestions regarding the proposal to him within the next two weeks.
- Outdoor Seating
 - Will be installed on south side of Food Court, providing seating for approximately 50 people. Work is scheduled to begin during Fall semester.

New Business

- Student Organization Food Sales
 - Student organizations have been meeting with Dan Rodkin to create a policy or standards of procedure to deal with the high volume of on-campus food sales which have negatively affected the Food Court.
 - Higman reported that student groups have been discussing the issue during meetings. One proposed solution is to limit the number of sales per organization per day (or week) to limit volume; other solutions include increasing variety or themed sales, and not selling during peak lunch hours.
 - Shelton asked vendors present for input regarding the issue. Mohr clarified that the issue is not the fact that student orgs host sales, but rather the sharply increased number and volume of these sales. In past years sales never affected the Food Court, but in the past year or so the number has increased drastically to the point of creating an issue. Mohr also stressed that the vendors do not want an "us versus them" mentality, but rather they want to work with students to create a mutually beneficial result.
 - Cardelle reported that Student Government was unaware that student sales were having such an impact. S.G. is currently working on scheduling and communication strategies to facilitate a solution; a report of S.G. responses will be presented to Shlafer within the next two weeks. Cardelle also invited vendors to submit their issues and/or problems to S.G. for discussion.

Open Discussion

- The following points were raised in open discussion:
 - Point 1: What is the purpose of the no-left-turn sign on Admin Road?
 - Point 2: Will there be left access onto 83rd Street after the Fine Arts Building opens?
 - Point 3: Crosswalks are needed on South Road by the Health Buildings.
- These points will be referred to the Transportation and Parking Committees.

Next Meeting

The next meeting is scheduled for December 3, 2010, at 10:00am in P-266.

Adjourn

The meeting adjourned at 11:10am.

Proposed Food Court Renovation

Phase I

- New tabletops. New tabletops (earth tones) would replace the current (grey/blue) tops. The idea is that the décor will be a food color rather than an institutional color.
- Paint the walls. Like the tabletops, blues and grays would be replaced with earth tones and food colors. (This is expected to make the ambiance more appetizing.)
- Fixed Counters w/power. Counters would be installed along walls to increase seating capacity as well as provide a place for laptop users to plug in their laptops.
- Athletic Posters/Pictures. Frames and designated locations would be installed/created to highlight Santa Fe athletics. Posters appearing in the frames could then be swapped out as seasons change.
- Ceiling Fixtures. High-level overhang(s) would be installed to provide atmosphere. This could also include some (minor) lighting fixtures.
- Floor Design. A design pattern will be installed in the floor to both provide atmosphere as well as designate/separate areas.
- Replace Sliding Doors with wall & counter. There are currently sliding glass doors leading to the area that used to be the outside smoking area. We propose replacing those doors with a wall, windows, and counter (to increase capacity/allow students to plug in their laptop).

Phase II (Note: Several items in this section depend on consent from the restaurants as well as the structure of the building as well.)

- Change Subway entrance door (if Subway approves). We'd like to move the left entrance door from the front of the restaurant to the side to allow for better traffic flow and prevent the line to Subway from going in front of the other restaurants. Structural limitations and Subway work flow may prevent this.
- Gate for La Fortuna. The front doors cause issues because they have to be able to open and close. If we simply have a gate, that eliminates the need for the doors. This would allow La Fortuna to use the space along the wall for a counter or similar.
- Remove side door to Domino's bay to allow for more potential counter/service space
- Close-off of balcony with glass. The balcony currently is open-aired. We'd like to close off the space to make it a quieter place (as well as prevent anyone from throwing things at our ceiling fixture/design).

Phase III

- Re-design entrance stairway. The current entrance stairway design is awkward. We'd like to see it redesigned (although we did not finalize a vision for it as yet).
- TVs/College News Feed. We'd like to install TVs or similar to broadcast College marketing messages and/or make cable TV channels available. This is not practical until a system is in place to remotely activate the TVs as well as program them.