

Santa Fe College
Bookstore Advisory Committee
Minutes for Meeting held September 17, 2013, 2:00 p.m.
Cabinet Room

Members Present: Doug Bagby (Co-Chair), Rupa Bose, Suzy Dean, Kristen Fletcher, Amber Gale, Bill Hatfield (Bookstore), Rasheba Jones, Frieda Long, Mary Jane Mahoney (Bookstore), Maureen McFarlane, Susan Miller (Co-Chair), Ethel April Owusu, David Price, Carol Pugh

Members Absent: Audrey Holt

Ex- Officio: David Schlafer, Secretary to the Committee

Guests: None

Approval of Minutes

The February 13, 2013 minutes were approved.

Bookstore RFP Process

The bookstore RFP and contract negotiation process was discussed. Barnes & Noble was selected as the recommended provider by a committee of students, faculty, and staff.

Bookstore Report

- The bookstore has begun using dynamic pricing on rentals
- Rentals are up 98.5%
- Used book sales are down 36%
- Digital sales are up 3.7%
- Currently 1 out of every 27 books are rentals.
- Only 2% of students are opting for a digital text
- Processed over 4,000 online orders from August 1 – September 1.
- Spring Adoptions are due October 15
- There will be a faculty reception on Thursday, November 21 from 11 – 2 p.m. for faculty so see the shelves where their books are located.
- Faculty Enlight is available for faculty to use.

- Graduation cap and gowns go on sale on November 18. An associates degree package costs \$39.98 while a bachelor's costs \$69.98.
- For breast cancer awareness week, there will be a sidewalk sale and a walk on October 26.
- Fall buyback will be 2-3 weeks prior to the end of the term.

Scholarships

- After discussion, it was determined that scholarship allocations would remain the same: 10 \$200 scholarships in Fall and Spring and 5 \$200 scholarships in Summer.

Open Discussion

- Question regarding custom books. Miller explained the process and explains that she discourages the practice.
- Discussion took place regarding students required to buy books they do not use. Faculty should only be requiring purchase of books that are used. Otherwise, faculty should be recommending (not requiring) the book for students to purchase. Bookstore can designate recommended or required, but must be told by faculty which is the case.