

Santa Fe College
Bookstore Advisory Committee
Minutes for Meeting held September 18, 2012, 2:00 p.m.
Cabinet Room

Members Present: Krystal Ashman, Brandy Burgess (Co-Chair), Kristen Fletcher, Bill Hatfield (Bookstore), Frieda Long, Mary Jane Mahoney (Bookstore), Maureen McFarlane, Susan Miller (Co-Chair), Ethel April Owusu, David Price, Carol Pugh, Patrick Schaefer, Niel Wingfield

Members Absent: Audrey Holt, David Durkee

Ex- Officio: David Schlafer, Secretary to the Committee

Guests: None

Approval of Minutes

The 7/10/12 minutes were approved.

Bookstore Report

- Rentals are up 73.3% for Fall term.
- Digital sales are up 8.2%
- Online sales have increased by 20%
- There were 1,335 titles for the Fall – 104 more than last year.
- Two additional registers have been requested to account for increased business.
- Space is an issue. In the last 14 years, business has tripled, but space has not.
- There have been longer lines, but moved quickly during rush time.
- Growl tickets are for sale in the bookstore to students, faculty and staff for \$20.
- Caps and gowns go on sale November 5 - \$39.98 for both.
- Spring adoptions are due October 15 – the adoption spreadsheet will be going out soon.
- Goal is to have shelves set by Thanksgiving.
- Open house/reception on November 29 from 11:00 – 1:00. Faculty have a chance to win a \$200 scholarship for the student of their choice.
- Publishers are now pushing loose-leaf materials, which is causing problems. The quality of the paper is mediocre.
- All Fall scholarships have been picked up.

Financial Aid

- Federal government requires students to provide authorization to spend financial aid at the bookstore.
- McFarlane explained how this new procedure would be advertised.
- Government regulations limit what can be bought on financial aid. Mahoney will send a list of categories to allow the College to choose what's permitted and what is not.

Open Discussion

- Discussion took place on educational materials. Different professors use materials differently – some need physical books, while others do not.
- Mahoney indicated the bookstore has an option to list “go to class first”.
- Miller had no complaints or concerns to report regarding the bookstore for the Fall semester.
- Discussion took place regarding professors not using texts required by the syllabus. Reportedly, some professors tell their students “off the record” they don't need the required book. The committee determined there may be a miscommunication to adjunct faculty whether you have to use the department's adoption.

Next Meeting

The next meeting will tentatively be scheduled for January. A doodle poll will be sent out to determine the best day/time at the start of the Spring semester.