

Santa Fe College
Bookstore Advisory Committee
Minutes for Meeting held September 29, 2011, 2:30 p.m.
Cabinet Room

Members Present: Audrey Holt, Stephen Carlisle, Kristen Fletcher, Bill Hatfield (Bookstore), Frieda Long, Mary Jane Mahoney (Bookstore), Susan Miller (Co-Chair), Ethel April Owusu, David Price

Members Absent: Travis Bennett, Lola Christian, Angela Long (Co-Chair), Maureen McFarlane, LaNiece O'Steen

Ex- Officio: David Shlafer, Secretary to the Committee

Approval of Minutes

The 6/21/2011 minutes were approved.

Bookstore Report

Miller applauded the bookstore for the lack of any significant issues for the fall semester.

Buyback

Over \$670,000 purchased in buyback for fall/spring

Online Orders

Online orders doubled for the fall term – up to 2,400.

Orientation

The bookstore sees up to four groups per day in orientation. The bookstore shows them how to order books through eSanta Fe. Also, the bookstore has developed two handouts to assist with the ordering process.

Scholarships

- The bookstore will begin issuing a store credit for scholarships instead of a gift card.
- The bookstore awards 10 scholarships in fall, 10 in spring, and 5 in the summer.

Adoptions

- There are 5,512 adoptions with 1,249 titles for 2,167 courses.
- 16.9 percent of titles (211) are available digitally
- 22.2 percent (277) are available for rent (27% are available to Barnes & Noble nationally)
- Santa Fe has 114 older editions in use (not rentable) and 4 out of print titles

General Bookstore Info

- The bookstore now carries nook and nook color. Faculty and staff get 10% off.
- New registers should speed up lines in the store
- Patrons have to sign for credit card charges over \$25 and for financial aid charges.
- A faculty reception will be held in December. All faculty are encouraged to come by and look at the shelves for their materials. A \$200 gift card will be awarded to a faculty member to give to a student.

eBooks

- User must be online to access
- Most B&N online rentals (eBooks) are for 180 days.

Open Discussion

A question was raised about the possibility of helping students without financial aid with the costs of textbooks. Miller recommended contacting the publisher.

Price asked about Scantron forms. Bookstore could buy more quickly if the college used a standard Scantron form as opposed to the customized one currently in use. The bookstore may get samples to test if necessary.

Next Meeting Date

A doodle poll will be sent out in January for the next meeting day and time.

The meeting adjourned at 3:10 p.m.