

**Santa Fe College
Bookstore Advisory Committee
Minutes for Meeting held February 12, 2013, 2:00 p.m.
Cabinet Room**

Members Present: Audrey Holt, Frieda Long, Mary Jane Mahoney (Bookstore), Maureen McFarlane, Susan Miller (Co-Chair), Ethel April Owusu, David Price, Carol Pugh

Members Absent: Krystal Ashman, David Durkee, Kristen Fletcher, Bill Hatfield (Bookstore), Patrick Schaefer, Niel Wingfield

Ex- Officio: David Shlafer, Secretary to the Committee

Guests: None

Approval of Minutes

The 9/18/12 minutes were approved.

Bookstore Report

- Faculty reception had the biggest turnout ever, with a nook awarded to a faculty member and a gift card to a student.
- Rental sales are up 56%
- Used book sales are down 13%
- 33% of titles are rentable.
- Digital sales were up 4.3%
- 25% of titles are available digitally, but only were only 1.3% of sales.
- Online orders are up 9%
- For spring, two registers were added which helped traffic flow, and one more has been requested for buyback.
- Graduation cap and gown orders are due April 5; bookstore will have employees at the ceremony
- Summer adoptions are due by March 15 and April 15 for Fall.
- Bookstore raised over \$2,500 for March of Dimes in 2012 and will be participating again this year.
- Facebook is being used and offering things like a \$25 gift card. Another gift card will be given away for Valentine's Day

Financial Aid

- There were several communication issues between the College's system and Barnes & Noble's PeopleSoft system. These issues are a concern.
- Student Authorization not expected to be an issue for Spring B because once they authorize they remain authorized.

Open Discussion

- Question regarding scholarships: how many went to students who are at the Centers? Schlafer will investigate.

Next Meeting

The next meeting will tentatively be scheduled for late June.