

ASSOCIATE OF SCIENCE (A.S.)

MARKETING MANAGEMENT

Florida CIP: 1252140101 SF Program Code: 3240

2017 - 2018

Business Programs

Sample Sequencing for Full-time Students:

Term 1 (Fall)	Term 2 (Spring)	Term 3 (Summer)	Term 4 (Fall)	Term 5 (Spring)
CGS1101 Microsoft Office Applications (3)	MNA2345 Management and Supervision (3)	MNA1020 Professional Development (3)	ACG2001 Principles of Accounting I (3)	GEB2949 Business Internship (3) *Available in spring semesters ONLY. See note below.
GEB1011 Introduction to Business (3)	ECO2023 Microeconomics (3)		MAN2021 Principles of Management (3)	PSY2012 General Psychology (3)
MAR2011 Principles of Marketing (3)	ENC1101 College Composition I (3)		MAN2300 Human Resource Management (3)	GEB2350 International Business (3)
SBM2000 Entrepreneurship and Small Business Management (3)	MKA2021 Salesmanship (3)		ENC2210 Technical Communications (3)	PHI2600 Introduction to Ethics (3)
	MATH Choose one: MAC1105 MGF1107 MGF1106 (3)		FIN2104 Principles of Finance (3) (Fall only)	BUL2137 Employment Law OR BUL2241 Business Law I (3)
Total Hours 12	Total Hours 15	Total Hours: 3	Total Hours: 15	Total Hours: 15

Total SF Semester Hours = 60

The Associate Science in Marketing Management is a 60-credit hour program designed for students to secure employment in business upon graduation. This program provides students with a variety of coursework in many areas of business, preparing them for positions in management and supervision, marketing, and other areas. Students completing this degree are also eligible to receive the Business Administration – Business Operations-Management certificate (6542). Contact a Business Advisor via douglas.robertson@sfcollge.edu or catherine.lawton@sfcollge.edu. *Students must meet with the IDS2941 instructor prior to the beginning of the semester for guidance and approval of the internship; check with the Business Advisors for information regarding appointments.

Commitment to Equal Access and Equal Opportunity

Santa Fe College is committed to an environment that is free of harassment and discrimination based on, but not limited to, ethnicity, race, creed, color, religion, age, disability, sex (including pregnancy, gender identity and sexual orientation), marital status, national origin, political opinions or affiliations, veteran status, and genetic information. Inquiries regarding non-discrimination policies or concerns about discrimination or harassment should be directed to: Jasmine Gibbs, Equity Officer and Title IX Coordinator, 3000 NW 83rd Street, R-Annex, Room 113, Gainesville, Florida 32606, 352-395-5950, equity.officer@sfcollge.edu.