

**COURSE OUTLINE—NEW COURSE FOR BAS SUPERVISION AND  
ORGANIZATIONAL MANAGEMENT  
MAN3930—MANAGEMENT SEMINAR 1**

**I. COURSE NUMBER AND TITLE**

MAN3930 – Management Seminar 1

**II. COURSE DESCRIPTION**

MAN3930 is a 1 credit hour course exploring current topics, issues, and trends pertinent to supervisors and managers. A series of lectures and discussion sessions will be conducted by experts addressing specific management and business topics, such as financial markets, international trade, human resources, cultural issues, and economics. Students will also begin their capstone experience, including initial planning, networking with business managers, and developing a project proposal.

**III. RATIONALE**

The Bachelor of Applied Science in Supervision and Organizational Management (BAS SOM) program (Business Programs Department) is designed to equip students with technical and applied management skills, enabling them to enhance the productivity and efficiency of organizations. MAN3930 is a required course in the Management and Human Resource Management Concentrations and will present student with an opportunity to discuss and think critically about current management topics. Students will enroll in this course during their second semester in the program, after completing MAN 3025

**IV. IMPACT ASSESSMENT**

MAN 3930 is a required course for all students enrolled in the Management and Human Resource Management Concentrations. Prerequisites: a grade of C or better in MAN3025, an AA or AS degree, and admission to the SOM degree program, or with departmental permission. The course will require additional course loads for existing faculty or the hiring of part-time faculty.

**V. COURSE LEARNING OUTCOMES (SOM Program Outcome)**

1. Convey ideas effectively and efficiently using oral and written communication. Demonstrate proficiency with current technology including the use of media/software such as PowerPoint. (SOM #1)

2. Plan, organize, resource, lead, and monitor a project from inception to successful completion, including providing a written/presented evaluation of the experience. (SOM #4)

## **VI. GENERAL OBJECTIVES OF THE COURSE**

1. Introduce students to program enhancement opportunities, experiential activities, and career planning opportunities.
2. Students will interact with business leaders and evaluate their thoughts on current business trends.
3. Students will develop skills in researching and decision making in the current business and management arena.
4. Students will begin developing their capstone project, including making contact with business owners and manager, and developing a capstone project proposal.

## **VII. TOPICAL OUTLINE**

1. Management problem-solving and decision-making
2. Identification and analysis of organizational problems
3. Research and analysis of data
4. Identification of potential problem-solving techniques
5. Preparation and presentation of a business problem-solving plan
6. Additional lecture topics will vary based on the expertise of guest speakers

## **VIII. SUGGESTED METHODS OF INSTRUCTION**

1. Expert lectures, presentations, and discussions
2. Online resources

## **IX. SUGGESTED METHODS OF EVALUATION**

1. Individual projects
2. Class discussions

## **X. TEXTBOOK**

No textbook required