

**COURSE OUTLINE—NEW COURSE FOR BAS SUPERVISION AND
ORGANIZATIONAL MANAGEMENT
BUL 3130—BUSINESS LAW AND ETHICS**

I. COURSE NUMBER AND TITLE

BUL 3130 – Business Law and Ethics

II. COURSE DESCRIPTION

BUL 3130 is a 3 credit hour course that explores the nature of legal, ethical and societal environments of business. Emphasis is placed on business's social, legal, political and ethical responsibilities to both external and internal groups in business. Topics include corporate social responsibility, legal, political and ethical aspects of business, state and federal laws, contracts, intellectual property, employment law, product liability, safety issues, and environmental regulation.

III. RATIONALE

The Bachelor of Applied Science in Supervision and Organizational Management (BAS SOM) program (Business Programs Department) is designed to equip students with technical and applied management skills, enabling them to enhance the productivity and efficiency of organizations. BUL 3130 is a core course in the BAS SOM program and provides students with an understanding of the legal and ethical environment of business. Students will enroll in this course during their first year in the program.

IV. IMPACT ASSESSMENT

This is a required course for all students in the program. Prerequisites: At minimum, an AA or AS degree, and meeting college admission requirements, admission to the SOM degree program, or with departmental permission. The course will require additional course loads for existing faculty or the hiring of part-time/full-time faculty.

V. COURSE LEARNING OUTCOMES (SOM Program Outcome)

1. Communicate effectively and efficiently orally, in writing, and using technologically current media/software such as PowerPoint and similar presentation software. (SOM #1)
2. Apply ethical decision-making and considerations of social responsibility to management situations. (SOM #2)
3. Evaluate legal situations in management, including regulatory and liability issues, contract law, and human resources/labor relations/employment law. (SOM #3)

VI. GENERAL OBJECTIVES OF THE COURSE

1. Analyze case law to determine the differences between tort, administrative, anti-trust, securities and labor law.

2. Discuss laws and legal concepts as they relate to the state, national, and international business
3. Apply the various government regulations of employment and labor law to supervision and management issues
4. Compare and contrast the various forms of business with respect to advantages and disadvantages, legal rights, and obligations.
5. Describe the interrelationship between ethics and the law
6. Explain a business organizations role in social responsibility from a legal perspective

VII. TOPICAL OUTLINE

1. Our System of Law
2. Ethics and the Law
3. Introduction to Contracts
4. Offer and Acceptance
5. Mutual Agreement
6. Consideration
7. Competent Parties
8. Legal Purpose of Contracts
9. Intellectual Property
10. Computer Privacy and Speech
11. Conducting Business in Cyberspace
12. The Employer-Employee Relationship
13. Employment Law
14. Product Liability
15. Professionals' Liability
16. International Business Law
17. Business and the Environment
18. Organizational Ethics
19. Corporate Social Responsibility
20. Ethics and Technology
21. Ethics and Globalization

VIII. SUGGESTED METHODS OF INSTRUCTION

1. Lecture
2. Case studies
3. Online resources

IX. SUGGESTED METHODS OF EVALUATION

1. Quizzes
2. Individual projects (writing assignments)
3. Case studies
4. Class discussions